Mobile Device Security, Ransomware and Cloud Threats in Billing Workplaces -- Risks and Challenges

February 12, 2019

Starts: 9:00am PST, 11:00am CST, 12:00pm EST

https://attendee.gotowebinar.com/register/6469647760514474241

The Federal Bureau of Investigation (FBI) has reported that approximately 301,580 consumers reported cyber-fraud and malware attacks to the FBI’s Internet Crime Complaint Center over the last year. The reported losses associated with these attacks are estimated to exceed $1.4 billion. Third-party billing companies and physician practices may think that the chances of being hacked are slim. Unfortunately, that isn’t the case, one consumer protection has noted that there was 80% increase in cyber extortion/blackmail cases between June and July 2018. Why Would Anyone Steal Medical Records? Stolen medical records are very valuable to thieves. Stolen health credentials can go for approximately $10 each, many times more than a stolen credit card number. In this session, we will discuss the importance of protecting the patient medical information and financial data in your possession and the steps you can take to reduce your level of risk. Please join Liles Parker attorneys Ashley Morgan and Meaghan McCormick as they present this important webinar. This webinar is scheduled for 60 minutes with a Q and A session to follow. There is no cost to attend.

March 12, 2019

Starts: 9:00am PST, 11:00am CST, 12:00pm EST

https://attendee.gotowebinar.com/register/2562357269417394947

Unfortunately, most third-party billing company agreements with physicians have either been copied off of the internet or modeled off of a general “service” contract. Neither of these approaches protects your company! During this webinar, we will discuss many of the pitfalls of using a poorly written billing agreement. We will also discuss how you can incorporate compliance into your agreement, thereby making it easier to protect yourself (and your physicians) by periodically auditing your client’s charts to ensure that their billings are properly documented and support medical necessity. We will also discuss a number the new State regulatory restrictions that have been imposed on third-party billing companies and the physician practices that utilize these services. In this webinar, Liles Parker attorneys Robert Liles and Mary Soule will discuss the importance of having a sound and regulatorily compliant billing contract in place. This webinar is scheduled for 60 minutes with a Q & A session to follow. Registration is free.
Private Payor Risks, Contractual Obligations and Collection Headaches

April 9, 2019

Starts: 9:00am PST, 11:00am CST, 12:00pm EST

https://attendee.gotowebinar.com/register/228905523230274307

Health care providers are continually having to deal with new, unfunded regulatory mandates while reimbursement rates are continuing to fall. It is therefore essential that you understand the proverbial “Rules of the Road” when it comes to your private payor contractual obligations and how you can navigate to ensure prompt and complete payments. In this session, we will discuss the importance of understanding your practice’s cost structure before recommending to your physicians that they enter into a contract. Moreover, we will discuss factors that will determine whether you have the leverage to negotiate key aspects of the contract. Finally, we will hear from John Bartos, CEO at Collect Rx regarding their efforts to negotiate billed charges with and collect underpayments from private payors to optimize reimbursements. Liles Parker attorney Ashley Morgan and guest speaker, John Bartos will present this important webinar. This webinar is scheduled for 60 minutes with a Q and A session to follow. Registration is free.

Preventing Medicare Termination & Revocation – Avoiding Common Mistakes
and Appealing the Revocation of Your Billing Privileges

May 14, 2019

Starts: 9:00am PST, 11:00am CST, 12:00pm EST

https://attendee.gotowebinar.com/register/5999785760100998147

There are fourteen regulatory bases for revocation that may be relied upon by the government when revoking a health care provider’s Medicare billing privileges. In this session, we will go over each of these reasons for revocation and discuss actual cases where “the train left the proverbial tracks.” We will also discuss the ways that you can better ensure that your practice doesn’t make one of several common mistakes that may result in revocation. Finally, we will discuss how you should respond if your Medicare number is terminated or revoked? What impact do these actions have on a third-party billing company? Join Liles Parker Attorneys Jennifer Papapanagiotou and Meaghan McCormick as they discuss these important challenges. This webinar is scheduled for 60 minutes with a Q & A session to follow. Registration is free.

Risks for Practices & 3rd Party Billing Companies - Breaches, Overpayments and Hiring Excluded Parties

June 11, 2019
Mistakes happen. Have you met your privacy protection obligations? How must you respond if a HIPAA breach is identified? What should you do if an “excluded” party is advertently hired? How should overpayments be handled? What are your obligations if you uncover evidence of patient abuse? How should you respond if you learn that one your marketing personnel has been engaging in improper or illegal solicitation activities? How should you react if a physician demands a “fee” in order to receive referrals? Join us as we discuss these issues and more! Liles Parker Attorneys Michael Cook and Heidi Kocher will discuss the steps you should take to reduce your level of risk and make any necessary disclosures to the government. This webinar is scheduled for 60 minutes with a Q & A session to follow. Registration is free.

Communication Risks, Email, Text Messages, Video, Social Media, Cell Phones & Metadata: How Many Ways Can You Get in Trouble?

July 9, 2019

The risks associated with poor or improper communications in healthcare compliance cannot be understated as they permeate virtually every aspect of a
health care provider’s organization and operations. In this session, we will discuss how everyday communications, that we all take for granted, can go very, very wrong. What are the risks do you face when receiving e-mails and texts on your cell phones? Are your patients recording your evaluations of their care? Can you stop your employees from making inappropriate work-related posts on social media? It’s truly a crazy world that we live in. Join Richard Pecore and Leonard Schneider as they discuss the current enforcement landscape and how you can reduce your level of risk. This webinar is scheduled for 60 minutes with a Q & A session to follow. Registration is free.

The Importance of Incorporation and Asset Protection for Third-Party Billing Companies and Physician Practices

August 13, 2019

Starts: 9:00am PST, 11:00am CST, 12:00pm EST

https://attendee.gotowebinar.com/register/3216940521897745667

Unfortunately, sometimes even your best efforts are insufficient to keep an organization solvent. If your third-party billing company or your practice is forced into bankruptcy, can you be held liable? Are your personal assets at risk? What impact will a bankruptcy action have on your ability to start a new company? Join attorneys Liles Parker Attorneys Leonard Schneider and Jennifer Papapanagiotou as they discuss these important issues. This webinar is scheduled for 60 minutes with a Q & A session to follow. Registration is free.
Over the past year, more and more physician practices and clinics have been subjected to Targeted Probe and Educate (TPE) audits, Additional Documentation Requests (ADRs), Pre-Payment Reviews and / or Post-Payment Audits by both UPICs and ZPICs. While the government has placed some restrictions on their use, contractors continue to exercise great latitude in their scope and the length that they are imposed. Similarly, contractors remain in control of post-payments conducted and suspension actions recommended to CMS. In this webinar, Liles Parker Attorneys Heidi Kocher and Mary Soule will discuss these enforcement actions and outline the adverse impact each action can have on your practice (and on your third-party billing company). This webinar is scheduled for 60 minutes with a Q & A session to follow. Registration is free.
No-Cost and Low-Cost Ways to Ethically Market Your Third-Party Billing Company or Physician Practice

October 08, 2019

Starts: 9:00am PST, 11:00am CST, 12:00pm EST

https://attendee.gotowebinar.com/register/6536188005269887235

Outside billers and medical practices haven’t really marketed very aggressively using the internet. With the exception of select specialty areas (such as dentists) and a limited number of large outside billing companies, most billing companies haven’t engaged in active online marketing. That means that the competition isn’t going to be as aggressive as it is in other industries. To a lesser extent, this is also true for small physician practices. Customers today are not constrained by geography. There has been a generational shift when it comes to identifying a vendor or health care provider. Now, more than any prior time in history, health care providers will be more willing to use third-party billing companies outside of their community (and even out-of-state). In this session, Salma Mokbel and Liles Parker Attorney Ish Laher will provide you with a number of the digital marketing steps you can take that that are free or very inexpensive. This webinar is scheduled for 60 minutes with a Q & A session to follow. Registration is free.

Medicare, Medicaid, Private Pay and Patient Kickbacks and
Inducements. Are Your Providers Violating Federal or State Law?

November 12, 2019

Starts: 9:00am PST, 11:00am CST, 12:00pm EST

https://attendee.gotowebinar.com/register/3461781970348809218

Kickbacks can take a wide variety of forms, some of which are more easily discernible than others. In fact, business courtesies that may be common in other industries are often illegal with respect to health care. In this session, we will review a number of recent health care kickback cases and discuss the conduct that resulted in Federal and/or State prosecution. In addition to covering Medicare and Medicaid kickback statutes, we will also discuss private payor kickback prohibitions. Join attorneys Lester Johnson and Jason Cabell as they discuss these important issues. This webinar is scheduled for 60 minutes with a Q & A session to follow. Registration is free.

OIG Work Plan Updates and Current Areas of Focus

December 10, 2019
For the last couple of years, the OIG has updated its Work Plan on a monthly, rather than an annual basis. This has really “upped-the-ante” in terms of your need to monitor the agency’s ever-changing priorities. In this session, we will discuss a number of the current projects that OIG is conducting and examine several recurring areas of concern that just don’t ever seem to leave the list! We will also discuss steps you can take to keep your practice and / or third-party billing company within the four corners of the law. Join Liles Parker attorneys Richard Pecore and Anthony Cutrona as they outline the existing and new OIG regulatory concerns now facing your organization. This webinar is scheduled for 60 minutes with a Q & A session to follow. Registration is free.